

## MATTHEW FRITZ



PINOT NOIR

NORTH COAST  
2017

### ***About Matthew Fritz***

Founded by vintner and entrepreneur Matthew Bonanno, Matthew Fritz is the companion wines to his Napa Valley flagship, BonAnno Cabernet Sauvignon. Matthew Fritz was founded on a few simple principles. Seek out and source only from top North Coast vineyards. Let the fruit stand on its own through a pure, clean winemaking process. And ultimately, ensure every bottle of Matthew Fritz is a true representation of both the variety and appellation.

### ***Vintage***

California's 2017 harvest wrapped up early this fall following summer heat spurts and a growing season that saw significant rain throughout the state ending a five-year drought. Vineyard. The drought is over with the season beginning with rainfall that refilled reservoirs and replenished soils. Harvest began early at a normal pace in many regions, and then progressed rapidly during a heat wave in late August and early September. Temperatures cooled mid-September, slowing the harvest pace and allowing red grapes to ripen gradually. Many regions are reporting reduced yields due to the heat spell, but vintners are reporting strong quality for the 2017 vintage.

### ***Vineyard***

The 2017 Mathew Fritz Pinot Noir was sourced from two vineyard sites. One vineyard is located at the headwaters of the Russian River in Menocino and the other is comprised from the rolling hill region of northern Ukiah, Redwood valley.

### ***Winemaker***

Renowned winemaker, Jim Milone, crafts, blends and bottles Matthew Fritz in Healdsburg, Sonoma County. Jim grew up in the vineyards of his grandfather's winery in Mendocino County and currently lives in Northern Sonoma. His excellent relationships with wineries and growers throughout the North Coast of California are invaluable to our vineyard sourcing.

### ***Winemaker Notes***

Our 2017 is a medium ruby red in color. The wine has intense aromas of red cherries rhubarb and violet. The palate is framed by firm acidity and loaded with wild berries, allspice, forest floor and hints of crushed tea leaf. This wine is an elegant expression from a classic vintage.

***Suggested Retail Price \$15.00***

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|--------------|--------------------------------|
| Composition: | 100% Pinot Noir                |
| Ageing:      | 8 months in French oak barrels |
| Alcohol:     | 13.5%                          |
| Production:  | 5100 cases                     |